

Asheboro

Asheboro, a city in Randolph County in Central North Carolina and home of the North Carolina Zoo, had a population of 25,407 in 2012. The table below ranks each indicator (utilizing 2005-2007 and 2010-2012 American Community Survey data) and compares the city's figures to North Carolina and the national figures.

	2012 Figures				
	2007 Ranking (out of 41)	2012 Ranking (out of 45)	Asheboro	NC	US
Per Capita Income	39	44	\$16,172	\$23,372	\$26,009
Poverty Rate	36	35	25.7%	17.8%	15.7%
Housing Cost Burden	27	20	38%	34.6%	37.2%
Overcrowding	41	42	5.3%	2.4%	3.3%
w/o HS Education	37	42	24%	15.1%	14.1%
w/ College Education	34	41	16.1%	27%	28.6%
Employment Rate	33	34	65.7%	69.4%	71.1%
Unemployment Rate	38	32	12.6%	9.8%	8.5%
Age 25-34 Population	7	20	14.2%	13%	13.4%

Highlights, Lowlights & Trends

Asheboro had some of the lowest rankings in the state for several important indicators in 2012, including per capita income, overcrowding, and education levels. For all indicators, Asheboro was also doing worse than the state and national figures. Asheboro had a significantly lower per capita income (\$7,581 less and the second lowest amount in this study), a higher poverty rate (7.9 percentage points higher), an overcrowding rate more than double the statewide rate, a much higher percentage of adults without a high school education (8.9 percentage points higher), and a much lower percentage of residents with a college degree (10.9 percentage points lower).

Rankings for six of Asheboro's nine indicators decreased between 2007 and 2012. In 2010 dollars, per capita income decreased by \$2,273 since 2007. The housing cost burden percentage remained basically constant between 2007 and 2012, only increasing by .5 percentage points, but improved seven places in the rankings (from 27th to 20th). However, Asheboro had one of the highest overcrowding rates (24 percent) in 2012. In 2007, the overcrowding rate was ranked 41st, meaning overcrowding has consistently been an issue in the city. The percentage of the population in Asheboro in the 25-34 year age bracket declined during this time by 149 people, decreasing by 12.8 percent and falling in the rankings from 7th in 2007 to 20th in 2012. Asheboro's percentage of the population with a college education fell seven places in the rankings between 2007 and 2012 and was 4th lowest in the state in 2012. In 2012, 172 fewer residents had a college education in Asheboro than in 2007.

Based on 2006-2010 American Community Survey Data, the Census Bureau estimates that Asheboro's daytime population* is 34,200. This is approximately 39.7 percent more than the resident population for this timeframe. This indicates that many more people are commuting into Asheboro for work or school than are commuting out.

* According to the Census Bureau: daytime population refers to the number of people who are present in an area during typical business hours, including workers, children in school, people in hospitals or other short-term medical facilities, people temporarily staying in lodging facilities, and customers present at retail locations. This is in contrast to the "resident" population, which refers to people who reside in a given area and are typically present during the evening and nighttime hours.